Camden ACL Pound Plus Statement 21/22

 **What is Pound Plus?**

1. ‘Pound Plus’ is a term that we use to describe how learning providers can show how they are maximising the value of public investment. Generating additional income and revenue is central to the objective of driving up participation within a very constrained public funding environment.

2. Pound Plus refers to *additional* income generated by providers *over and above* core income from the Government’s Community Learning budget (and/or other core income sources used historically to fund community learning). This includes income generated through course fees, financial sponsorship, access to new learning spaces made available at no or reduced cost; the use of volunteer workers; donations of equipment or consumable items; access to other funding sources or grants.

**Purpose**

We produce a formal pound plus policy and statement in order to be compliant with the GLA and ESFA funding regulations but also to have a methodology that provides some insight into the range of other funding that is brought into the service both in kind and actuals that relate to our AEB settlement. The idea of leveraging in kind contributions is very much at the heart of the working business model of Camden ACL and allows the Service to fully leverage its capacity to impact local people in Camden.

**Pound Plus Service outline 21-22**

Camden ACL pound plus position statement 2021-2022. The figures in the statements below are approximations as it relates to an ongoing year. They do provide a sense of the scope of investment and are shown here for illustrative purposes to provide a flavour of how the Service leverages in kind and extra income:

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| Fee Income (Courses on the ILR) Analysis will quantify: - total fee income generated - the relationship between fee income and deprivation - fee collected per guided learning hour.  | Not applicable- Camden ACL does not levy fee on learners. This has a positive advantage as we rarely pay venue costs with partners for delivery. |
| Contributions in kind* Accommodation
* Staff
* Services (e.g. IT support)
* Consultancy/expertise
* Equipment (e.g. computers).
 | * Accommodation
* Accommodation for self-organised learning groups/clubs
* Staff
* Services (e.g. IT support)
* Consultancy/expertise
* Equipment (e.g. computers).
* The majority of learning venues are free to use approximately £150,000 -£250,000
* Free Use of British Museum Conferencing £23,000
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| Shared services with partners - more efficient systems, services and processes developed directly as a consequence of partnership workingShared services could include: * Shared IT infrastructure or IT support
* Coordinated marketing and promotion
 | £30,000 with partners |
| Use of Volunteers for supporting the infrastructure of Community Learning Examples of the use volunteers include: * Identifying and promoting community needs
* Supporting curriculum development
* Signposting and providing advice/guidance to potential learners
* Infrastructure support
* Delivery support.
 | Volunteers in the Service often provide the role of TA offering an approximate £11,000. |
| Self organised learning groupstotal cost if the group had been taught in the traditional manner? (tutor cost + venue costs +overheads)  | See volunteers. ( at least £15,000) |
| Partnership and pilot initiatives that lead to a more effective curriculum offering - for example new subjects or better progression opportunities. This may lead to increased learner participation, particularly amongst targeted groups.  | ESOL Advice Service £135,000 S106 Money- Home office fundsYouth Employment project- £125,000 from Inclusive economy and Youth Offending Service in kind and in paid work experience payments |
| Training and capacity building for volunteersPilots could be providing training for new volunteers who will become a key resource for the local community. Pilots should identify the total number of volunteers they anticipate training and if possible identify the areas in which they are likely to be engaged.  | Expecting to build an IAG champions programme – an approximate £35,000 equivalent post with oncosts in volunteers IAG workers. |
| Training and capacity building for voluntary and community organisations* Camden work to support small providers
 | Work with Birkbeck University of London upskilling TRA volunteers and managers – Free but probably around £30,000 |

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