

TACKLING THE CLIMATE CRISIS

HOW TO MAKE YOUR STREET CAR-FREE FOR THE DAY



Why close your road to traffic?

You will meet your neighbours.

You will reclaim the space outside your house from the cars rushing past.

The air will be cleaner.

Local resident Dan Coleman held a street party on Leighton Road in September 2019. "For the first time anyone can remember (and June over the road has - I recently discovered - lived here since 1974) children emerged from their houses to play on a suddenly car-free street."

1. Engage with your local community and create a campaign

You can't do it all on your own! Get a few neighbours together and plan your event. "It all started for me when I received a note through my door from a fellow resident I didn't know, asking if anyone would like to get involved as a community and providing her e-mail address asking for any support. I responded along with a few others."

2. Contact the Council for support with closing the road.

The Camden Events team manage the process and do not charge. They will send you an initial registration form and then take you through the process of managing the street closure, and the technical details. Contact them on events@camden.gov.uk. The street closure is free but you will need around £60 to take out your own public liability insurance.

3. Plan your event

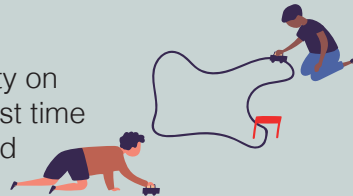
Dan recommends working with local businesses and community organisations. "We quickly spoke to a number of local businesses and got them onside. There were individual stalls or donations from five local shops including our mini market, bakery, curry house, Italian deli and local health food shop as well as support from the pub and community centre, which provided music." There are lots of ideas for fun things to do on the day here: www.streetparty.org.uk

4. Tell people about the event.

"We placed posters all around the area and leafleted 600 homes as well as giving them out at our local school. We all used our individual social media accounts and created an Instagram feed for Greening Leighton Road."

5. Delegate

Dan provides some useful experience. "A number of stalls were extremely popular. Clemmie's bake off had the highest number of donations closely followed by Nicola's pet show, Jorge's book stall, Sophie and Sue's food stall, Pat's BBQ and Torsten's apple press using locally sourced apples. Raising money was never the intention but astonishingly over £400 was contributed which can go towards the Greening Leighton Road project. It was important to delegate tasks rather than wait for volunteers. Everyone took their responsibility brilliantly which allowed the event to flourish."



6. Free Poster

Camden has produced a poster that you can use for your street closure. Please contact airquality@camden.gov.uk to obtain one.

Helping to create a clean, vibrant and sustainable Camden

LEIGHTON ROAD

CAR FREE COMMUNITY FESTIVAL

Sunday 22 September 2019
Kentish Town, NW5
12 noon – 3pm

No cars between Torriono Avenue and Brecknock Road

Come along and celebrate World Car Free Day.

Activities will include:

- PET SHOW
- BAKE OFF
- KIDS DRESSING UP
- KIDS FOOTBALL
- STREET FOOD
- VOLLEYBALL



Supported by: Camden Council, Mayor of London, Bread by Bike, Healthy Wealthy, Bumble Bee, Salvino, The Rose and Crown

